
USCAA

United States Corporate Athletics Association

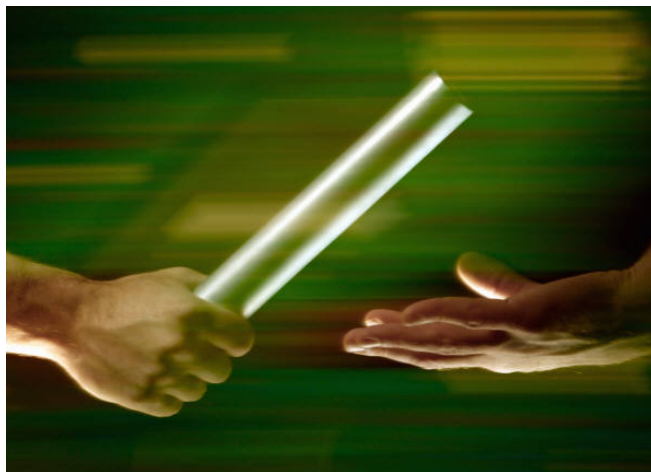


Exercising Your Corporate Image



www.uscaa.org

USCAA Spirit Advertisements



The USCAA is a non-profit organization committed to the pursuit of sports, fitness, and wellness of corporate employees.

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National Track & Field Championship Program

USCAA Members and Friends:

On July 23-24, 2011, the USCAA National Corporate Cup Relays will draw over 500 corporate athletes to San Ramon, California. These athletes will represent over 14 national and international companies.

The Official Program will again be distributed to all participants at the meet. For the third year, you have an opportunity to place USCAA Spirit Advertisements supporting individuals or teams. The Spirit Advertisement rate is significantly less than the Corporate Advertisement rate.

The official program is a valuable and cherished resource for athletes and fans. Offering event schedules, past results and national records, as well as team profiles and event descriptions, the program serves as both a guide to the event and a great souvenir.

So whether you want to personally thank someone for their efforts or wish good luck to a person or team, contact us today to reserve your advertising space! Please note that ads are due by June 3, 2011.

If you would like to place an advertisement in the program, go to www.uscaa.org/shopping/spiritAds.cfm or complete the form below. If you have questions about the artwork, please contact Carrie Statz at statz_carrie@bah.com or on (703) 984-0427. If you have questions about billing, contact Sandi Berkner at Sandra.Berkner@CIGNA.com or on (203) 226-6177.

Contact Name:		Team:	
Address:		Phone Number:	
		Fax Number:	
		E-Mail:	

Item	Description	Ad Rate Black & White	Amount
Full Page	7 ½" x 10"	\$100.00	
Half Page, Vertical	3 ½" x 10"	\$60.00	
Half Page, Horizontal	7 ½" x 4 ¾"	\$60.00	
Quarter Page	3 ½" x 4 ¾"	\$40.00	
Eighth Page	3 ½" x 2 ¼"	\$25.00	
One Line	120 characters maximum (spaces count as characters)	\$10.00	
		-	
TOTAL AMOUNT DUE			\$

Order and Payment Policy

- Artwork should be sent in an electronic format to Carrie Statz at: statz_carrie@bah.com with a copy to Gordon Smith at smith_gordon@bah.com.
- Due date for submitting artwork is June 3, 2011.
- Payment may be made online at www.uscaa.org/shopping/spiritAds.cfm by June 3, 2011,
- Or
- Payment and the completed order form should be submitted before June 3, 2011 to the following address:

**USCAA
P.O. Box 208
West Simsbury, CT 06092-0208**