

National Corporate  
Marathon  
Championship

*Houston-Methodist Marathon  
Houston, TX.  
January 18, 1998*

# USCAA

United States Corporate Athletics Association



*Exercising Your Corporate Image*



21<sup>st</sup> National Corporate  
Track & Field  
Championship

*Santa Barbara, CA.  
July 25-26, 1998*

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## 21<sup>st</sup> Annual USCAA National Corporate Track & Field Championships

*Santa Barbara, California*

*July 25 - 26, 1998*

The U.S. Corporate Athletics Association's (USCAA's) National Corporate Track & Field Championship is scheduled to be held in Santa Barbara, California on July 25 - 26, 1998 to benefit corporate America's fitness and raise funds for the Make-A-Wish Foundation®. This year's event will be the 21st Annual Championship and promises to be a great event. The USCAA invites all companies to form a team and compete, set up a product table at the meet, donate products, advertise, or help sponsor the event.

The USCAA is a nationwide non-profit organization that promotes health and fitness among corporate employees as well as raises funds for charity. It is made up of corporate athletes - both slow and fast - and organized by a board of directors who are volunteers from across corporate America. Together they organize and compete in a variety of corporate races. The biggest of these competitions for the USCAA is its annual National Corporate Track & Field Championship. The USCAA also raises funds at this meet for charity with its Charity Cup Challenge. A full-color tri-fold brochure describing the USCAA, its history, its vision, and its events is available upon request.

The USCAA Track & Field Nationals is made up of events that are team- or relay-oriented and structured to be equally competitive for men and women of all ages. Some events even require runners of a particular executive level. Retired employees and contractors may also be eligible to take part. The competition allows both the weekend warrior and the former college track star to participate in the same meet and to contribute equally to a team's success. Individual distances in these relays range from 100 or 200 meters to 2 miles on the track (more of the shorter distances), shot put, discus, high jump, long jump, and 5K and 10K road races.

Also included are two non-scoring events: a 4-person relay consisting of two Special Olympic athletes and two corporate athletes, and a Corporate Kids Run with children from 1 to 16 running from 100 meters to 400 meters. The USCAA Nationals are fun as well as competitive, engender a lot of long-lasting camaraderie, and benefit worthy charities. The weekend closes with an energetic post-meet party.

This is our 21st Annual Corporate Nationals. We are striving hard to make this year special. Honorary chairpersons for 1997 were Steve Scott and Ruth Wysocki. Those for 1998 have not been chosen yet. Television coverage is also being worked out.

Thank you, and have a great day,

**Gordon Smith**  
USCAA Vice President and Communications chairman  
smith\_gordon@bah.com, (703) 808-5409

USCAA Headquarters

401 North Michigan Avenue • Chicago, IL. 60611-4267  Phone (312) 321-6842 • Fax (312) 527-6636